Dear Friends,

It's been a milestone year at Kure It Cancer Research. As we celebrate our 15-year anniversary and over $13.3 million dollars raised in “seed money” for programs at Comprehensive Cancer Centers, our mission to cure cancer is as strong as ever. Since our inception in 2007, Kure It works closely with our medical advisory board to find and fund cutting edge cancer research throughout the United States and across the globe.

We all are impacted by cancer. However, the statistics around pediatric cancers are particularly daunting. Although cancer is the number 1 cause of disease related death in children, currently only 4% of federal cancer research funds are granted to childhood cancers. We believe every cancer deserves a cure; the Let’s Save Lives Gala focuses on the most vulnerable in our community, children. It is critical that we support life-saving therapies designed to treat and cure kids with cancer. These improved treatments are possible because of donors like you.

Join us at Kure It’s Let’s Save Lives Gala “Cures for Kids” on Saturday, November 5th, 2022, at the City National Grove of Anaheim. The Gala will highlight our dedication to support children faced with cancer and the impact we can make to help cure it.

We invite you to become a Sponsor for the 2022 Let’s Save Lives Gala. Please reach out to Jackie Kurtz at 949-748-5916 or jackie@kureit.org for more information.

Together We Can Cure Childhood Cancer!

Todd Perry
Chairman of the Board,
Kure It Cancer Research
# Sponsorship Opportunities

**Saturday, November 5, 2022 | The City National Grove of Anaheim**

## Title Sponsor $75,000
- (3) VIP Tables of 10
- Verbal Recognition on Stage
- Tableside Butler Service for the Host Table
- Logo Recognition on Banners at Event Entrance
- Logo Recognition on Step and Repeat
- Logo on Mobile Bidding Website
- Recognition in all Gala E-Communications
- (2) Full Page Electronic Ads and Name Recognition in Digital Program during the Gala
- Logo or Name Recognition in Invitation
- Logo and Link Recognition on Gala Website
- Logo on the Home Page of the Gala Website

## Champion Sponsor $50,000
- (2) VIP Tables of 10
- Verbal Recognition on Stage
- Tableside Butler Service for the Host Table
- Logo Recognition on Banners at Event Entrance
- Recognition in all Gala E-Communications
- Full Page Electronic Ad and Name Recognition in Digital Program during the Gala
- Logo Recognition in Invitation
- Logo and Link Recognition on Gala Website

## Innovator Sponsor $25,000
- (1) VIP Table of 12
- Logo Recognition on Banners at Event Entrance
- Full Page Electronic Ad and Name Recognition in Digital Program during the Gala
- Recognition in all Gala E-Communications
- Logo Recognition in Invitation
- Logo and Link Recognition on Gala Website

## Advocate Sponsor $10,000
- (1) Table of 10
- Half Page Electronic Ad and Name Recognition in Digital Program during the Gala
- Name Recognition in Invitation
- Logo and Link Recognition on Gala Website

## Steward Sponsor $5,000
- (6) Tickets to the Gala
- Name Recognition in Digital Program during the Gala
- Name Recognition in Invitation
- Name Recognition on Gala Website

## Supporter Sponsor $3,000
- (4) Tickets to the Gala
- Name Recognition in Digital Program during the Gala
- Name Recognition on Gala Website
UNDERWRITING OPPORTUNITIES
SATURDAY, NOVEMBER 5, 2022 | THE CITY NATIONAL GROVE OF ANAHEIM

MOBILE BIDDING SPONSOR $10,000 Limited to One
- (4) Tickets to the Gala*
- Logo on Mobile Bidding Website
- Half Page Electronic Ad and Name Recognition in Digital Program during the Gala
- Logo and Link Recognition on Gala Website

BAR SPONSOR $7,500 Limited to One
- (2) Tickets to the Gala*
- Logo on Cocktail Napkins at the Bar
- Logo on Bar Menu Signage
- Half Page Electronic Ad and Name Recognition in Digital Program during the Gala
- Name Recognition on Gala Website

ENTERTAINMENT SPONSOR $5,000 Limited to One
- (2) Tickets to the Gala*
- Logo Recognition on Signage at the Gala
- Name Recognition in Digital Program during the Gala
- Name Recognition on Gala Website

WINE SPONSOR $5,000 OR IN-KIND
- (2) Tickets to the Gala*
- Logo on Menu
- Half Page Electronic Ad and Name Recognition in Digital Program during the Gala
- Name Recognition on Gala Website

IN- N-OUT TRUCK SPONSOR $5,000 Limited to One
- (2) Tickets to the Gala*
- Logo on signage at Truck
- Name Recognition in Digital Program during the Gala
- Name Recognition on Gala Website

FLORAL & DECOR SPONSOR $2,500 (4 Available) or $10,000
- Name Recognition on Signage at the Gala
- Name Recognition in Digital Program during the Gala
- Name Recognition on Gala Website

CANCER RESEARCHER/CANCER SURVIVOR GALA TICKET SPONSOR $500
- Name Recognition in Digital Program during the Gala
Recognition Listing: ____________________________________________________________

Contact Name: ______________________________________________________________

Address: _____________________________________________________________________

City: __________________________ State: __________________ Zip: ______________________

Phone: __________________________ Email: ______________________________________

□ Desired Sponsorship Level: __________________________________________________

□ I am unable to attend but would like to make a donation $ _______________________

Total amount enclosed $____________________________

□ Enclosed is a check payable to Kure It, Inc.  

□ Please bill my Visa/MC/AMEX/Discover

Card #: __________________________ Exp. Date _____ / _____ CVV ________________

Signature: ____________________________________________________________________

Guests names and dietary restrictions: _________________________________________________________________________________________

_____________________________________________________________________________

_____________________________________________________________________________

* You will be seated at a mixed table with other guests or sponsors

PLEASE MAIL OR EMAIL THE COMPLETE FORM BY OCTOBER 17, 2022 TO:

Kure It Cancer Research
2201 Dupont Drive, Suite #700, Irvine, CA 92612
renalynn@kureit.org
www.kureitgala.org | Phone: (949)748-5954
<table>
<thead>
<tr>
<th>Donor’s Name (as you would like to be recognized):</th>
<th>Business/Contact Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Street Address:</th>
<th>City/State/Zip:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email:</th>
<th>Phone:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Item Description (Continue on back or attach an additional sheet):**

**Item Restrictions (Black out dates, expirations, age limits, etc.):**

**Estimated Value:**

<table>
<thead>
<tr>
<th>Please Check One:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donation Enclosed</td>
</tr>
<tr>
<td>To Be Delivered</td>
</tr>
<tr>
<td>To Be Picked Up</td>
</tr>
<tr>
<td>Please Create Certificate</td>
</tr>
</tbody>
</table>

**PLEASE MAIL OR EMAIL THE COMPLETE FORM BY OCTOBER 17, 2022 TO:**

Kure It Cancer Research
2201 Dupont Drive, Suite #700, Irvine, CA 92612
renalynn@kureit.org
www.kureitgala.org | Phone: (949) 748-5954
WHAT IS KURE IT?

In 1998, Barry Hoeven, founder of Westport Properties, was diagnosed with kidney cancer. As Barry battled this disease, he recognized the lack of funding for research to cure kidney cancer and many other underfunded cancers.

To help increase needed funding, he founded the non-profit Kure It Cancer Research. Kure It’s mission is to be the leader in granting funds to scientists researching underfunded cancers. Researchers receiving Kure It funds use this “seed money” to explore innovative research projects at top Comprehensive Cancer Centers.

In 2022 Kure It is celebrating it's 15 Year Anniversary, having raised over $13.2 Million and supporting 45 research projects across the US and abroad.

Cancer Touches each one of us. United, we can save lives!

To learn more, please visit our website at www.KureItGala.org