

Kure it Gala

Let's Save Lives

LEGENDS & LEGACY

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Greetings,

Since 2007, Kure It has been raising funds for cancer research. Funds raised are granted to the best and brightest researchers seeking cures for underfunded cancers. Unfortunately, 90% of cancers are underfunded.

The 5-year survival rate for people with cancer?

- 8% to 30% for those with an underfunded cancer
- 90% for those with a well-funded cancer

The only way to increase the survival rate for all cancers is to fund additional cancer research. Due to the generosity of people like you, by the end of 2021 we are projecting to have raised more than \$12M for cancer research.

Why is your support of cancer research so important? We are all at risk!

- 1 in 3 Americans will develop cancer
- Every single minute, 1 American dies from cancer

You can help change these daunting statistics.

Join us at **Kure It's Let's Save Lives Gala "Legends & Legacy"**, on **Friday, November 5th, 2021**, at the home of Steve Craig. This year, we will highlight the exceptional life and legacy of UCLA legend, Terry Donahue, who battled cancer and was instrumental in supporting Kure It with our late founder Barry Hoeven.

We invite you to become a Sponsor for this event. Help honor the excellent work of cancer researchers and the many courageous people who have battled cancer.

Together We Can Eradicate Cancer!



Todd Perry
Chairman of the Board



Dave Martinson
Executive Director



SPONSORSHIP OPPORTUNITIES
FRIDAY, NOVEMBER 5, 2021 | NEWPORT BEACH, CA

TITLE SPONSOR \$75,000

- o (3) VIP Tables of 10
- o Verbal Recognition on Stage
- o Tableside Butler Service for the Host Table
- o Logo Recognition on Banners at Event Entrance
- o Logo Recognition on Step and Repeat
- o Logo on Mobile Bidding Website

- o Recognition in all Gala E-Communications
- o (2) Full Page Electronic Ads and Name Recognition in Digital Program during the Gala
- o Logo or Name Recognition in Invitation*
- o Logo and Link Recognition on Gala Website
- o Logo on the Home Page of the Gala Website

CHAMPION SPONSOR \$50,000

- o (2) VIP Tables of 10
- o Verbal Recognition on Stage
- o Tableside Butler Service for the Host Table
- o Logo Recognition on Banners at Event Entrance
- o Recognition in all Gala E-Communications

- o Full Page Electronic Ad and Name Recognition in Digital Program during the Gala
- o Logo Recognition in Invitation*
- o Logo and Link Recognition on Gala Website

INNOVATOR SPONSOR \$25,000

- o (1) VIP Table of 12
- o Logo Recognition on Banners at Event Entrance
- o Full Page Electronic Ad and Name Recognition in Digital Program during the Gala

- o Recognition in all Gala E-Communications
- o Logo Recognition in Invitation*
- o Logo and Link Recognition on Gala Website

ADVOCATE SPONSOR \$10,000

- o (1) Table of 10
- o Half Page Electronic Ad and Name Recognition in Digital Program during the Gala

- o Name Recognition in Invitation*
- o Logo and Link Recognition on Gala Website

STEWARD SPONSOR \$5,000

- o (6) Tickets to the Gala**
- o Name Recognition in Digital Program during the Gala

- o Name Recognition in Invitation*
- o Name Recognition on Gala Website

SUPPORTER SPONSOR \$3,000

- o (4) Tickets to the Gala**
- o Name Recognition in Digital Program during the Gala

- o Name Recognition on Gala Website



UNDERWRITING OPPORTUNITIES
FRIDAY, NOVEMBER 5, 2021 | NEWPORT BEACH, CA

MOBILE BIDDING SPONSOR \$10,000 *Limited to One*

- o (4) Tickets to the Gala**
- o Logo on Mobile Bidding Website
- o Half Page Electronic Ad and Name Recognition in Digital Program during the Gala
- o Logo and Link Recognition on Gala Website

BAR SPONSOR \$7,500 *Limited to One*

- o (2) Tickets to the Gala**
- o Logo on Cocktail Napkins at the Bar
- o Logo on Bar Menu Signage
- o Half Page Electronic Ad and Name Recognition in Digital Program during the Gala
- o Name Recognition on Gala Website

ENTERTAINMENT SPONSOR \$5,000

- o (2) Tickets to the Gala**
- o Logo Recognition on Signage at the Gala
- o Name Recognition in Digital Program during the Gala
- o Name Recognition on Gala Website

WINE SPONSOR \$5,000 OR IN-KIND

- o (2) Tickets to the Gala**
- o Logo on Menu
- o Half Page Electronic Ad and Name Recognition in Digital Program during the Gala
- o Name Recognition on Gala Website

DECOR SPONSOR \$2,500

- o Name Recognition on Signage at the Gala
- o Name Recognition in Digital Program during the Gala
- o Name Recognition on Gala Website

CANCER RESEARCHER/CANCER SURVIVOR GALA TICKET SPONSOR \$500

- o Name Recognition in Digital Program during the Gala



SPONSORSHIP FORM
FRIDAY, NOVEMBER 5, 2021 | NEWPORT BEACH, CA

Recognition Listing: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Desired Sponsorship Level: _____

I am unable to attend but would like to make a donation \$ _____

Total amount enclosed \$ _____

Enclosed is a check payable to Kure It, Inc.

Please bill my Visa/MC/AMEX/Discover

Card #: _____ Exp. Date ____/____/____ CVV _____

Signature: _____

Guests names and dietary restrictions: _____

PLEASE MAIL OR EMAIL THE COMPLETE FORM BY OCTOBER 25, 2021 TO:

Kure It Cancer Research
2201 Dupont Drive, Suite #700, Irvine, CA 92612
renalynn@kureit.org
www.kureitgala.org | Phone: (949)748-5954



AUCTION DONATION FORM
FRIDAY, NOVEMBER 5, 2021 | NEWPORT BEACH, CA

Donor's Name (as you would like to be recognized):	Business/Contact Name:
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Street Address:	City/State/Zip:
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Email:	Phone:
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Item Description (Continue on back or attach an additional sheet):

Item Restrictions (Black out dates, expirations, age limits, etc.):

Estimated Value:	Please Check One: <input type="checkbox"/> Donation Enclosed <input type="checkbox"/> To Be Delivered <input type="checkbox"/> To Be Picked Up <input type="checkbox"/> Please Create Certificate
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PLEASE MAIL OR EMAIL THE COMPLETE FORM BY OCTOBER 25, 2021 TO:

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