

Kure it PRESENTS

Let's Save Lives Gala

RUNWAY FOR RESEARCH

SPONSORSHIP OPPORTUNITIES

SATURDAY

NOV

4

2023

www.KureItGala.org



Kureit PRESENTS

Let's Save Lives Gala

RUNWAY FOR RESEARCH

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Dear Friends,

Since 2007, Kure It has continued its quest to focus on raising critical funds for innovative cancer research programs. From humble beginnings, Kure It has raised \$15 million dollars for underfunded cancer studies at Comprehensive Cancer Centers. Our team works closely with our Medical Advisory Board to find and fund the most promising cancer research throughout the United States and across the globe.

We are all affected by cancer. Some have fought their own battle with this terrible disease, while others have watched loved ones and friends navigate the uncertainty of a diagnosis, and unfortunately, many of us have lost people we know and care for. No matter when cancer strikes, Kure It has been a source of direction and guidance to those in our community. We work tirelessly in the fight against cancer because no one should take on this hurdle alone. Kure It believes every cancer deserves a cure.

To partner with us in the fight against cancer, we invite you to join us at Kure It's **Let's Save Lives Gala "Runway for Research"** on **Saturday, November 4th, 2023, at the City National Grove of Anaheim**. The Gala will highlight our dedication to the community, our mission to find life-saving cures, and to improve the outcomes for people facing cancer. As part of this year's program, we have partnered with the iconic fashion brand, Bally, to add new elements of fun, fashion and philanthropy to the evening.

We invite you to become a Sponsor for the 2023 Let's Save Lives Gala. Please reach out to Jackie Kurtz at 949-748-5916 or jackie@kureit.org for more information.

Together We Can Cure Cancer!

Todd Perry

Todd Perry
Chairman of the Board,
Kure It Cancer Research

Julie Alai

Julie Alai
Chairman Elect,
Kure It Cancer Research



SPONSORSHIP OPPORTUNITIES

SATURDAY, NOVEMBER 4, 2023 | THE CITY NATIONAL GROVE OF ANAHEIM

TITLE SPONSOR \$75,000

- o (3) VIP Tables of 10
- o Verbal Recognition on Stage
- o Tableside Butler Service for the Host Table
- o Logo Recognition on Banners at Event Entrance
- o Logo Recognition on Step and Repeat
- o Logo on Mobile Bidding Website
- o Recognition in all Gala E-Communications
- o (2) Full Page Electronic Ads and Name Recognition in Digital Program during the Gala
- o Logo or Name Recognition in Invitation
- o Logo and Link Recognition on Gala Website
- o Logo on the Home Page of the Gala Website

DIAMOND SPONSOR \$50,000

- o (2) VIP Tables of 10
- o Verbal Recognition on Stage
- o Tableside Butler Service for the Host Table
- o Logo Recognition on Banners at Event Entrance
- o Recognition in all Gala E-Communications
- o Full Page Electronic Ad and Name Recognition in Digital Program during the Gala
- o Logo Recognition in Invitation
- o Logo and Link Recognition on Gala Website

PLATINUM SPONSOR \$25,000

- o (1) VIP Table of 12
- o Logo Recognition on Banners at Event Entrance
- o Full Page Electronic Ad and Name Recognition in Digital Program during the Gala
- o Recognition in all Gala E-Communications
- o Logo Recognition in Invitation
- o Logo and Link Recognition on Gala Website

GOLD SPONSOR \$10,000

- o (1) Table of 10
- o Half Page Electronic Ad and Name Recognition in Digital Program during the Gala
- o Name Recognition in Invitation
- o Logo and Link Recognition on Gala Website

SILVER SPONSOR \$5,000

- o (6) Tickets to the Gala*
- o Name Recognition in Digital Program during the Gala
- o Name Recognition in Invitation
- o Name Recognition on Gala Website

BRONZE SPONSOR \$3,000

- o (4) Tickets to the Gala*
- o Name Recognition in Digital Program during the Gala
- o Name Recognition on Gala Website



UNDERWRITING OPPORTUNITIES

SATURDAY, NOVEMBER 4, 2023 | THE CITY NATIONAL GROVE OF ANAHEIM

MOBILE BIDDING SPONSOR \$10,000 *Limited to One*

- o (4) Tickets to the Gala*
- o Logo on Mobile Bidding Website
- o Half Page Electronic Ad and Name Recognition in Digital Program during the Gala
- o Logo and Link Recognition on Gala Website

BAR SPONSOR \$7,500 *Limited to One*

- o (2) Tickets to the Gala*
- o Logo on Cocktail Napkins at the Bar
- o Logo on Bar Menu Signage
- o Half Page Electronic Ad and Name Recognition in Digital Program during the Gala
- o Name Recognition on Gala Website

ENTERTAINMENT SPONSOR \$5,000 *Limited to One*

- o (2) Tickets to the Gala*
- o Logo Recognition on Signage at the Gala
- o Name Recognition in Digital Program during the Gala
- o Name Recognition on Gala Website

WINE SPONSOR \$5,000 OR IN-KIND

- o (2) Tickets to the Gala*
- o Logo on Menu
- o Half Page Electronic Ad and Name Recognition in Digital Program during the Gala
- o Name Recognition on Gala Website

FLORAL & DECOR SPONSOR \$2,500 (4 Available) or \$10,000

- o Name Recognition on Signage at the Gala
- o Name Recognition in Digital Program during the Gala
- o Name Recognition on Gala Website

CANCER RESEARCHER/CANCER SURVIVOR GALA TICKET SPONSOR \$500

- o Name Recognition in Digital Program during the Gala



SPONSORSHIP FORM

SATURDAY, NOVEMBER 4, 2023 | THE CITY NATIONAL GROVE OF ANAHEIM

Recognition Listing: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

☐ Desired Sponsorship Level: _____

☐ I am unable to attend but would like to make a donation \$ _____

Total amount enclosed \$ _____

☐ Enclosed is a check payable to Kure It, Inc.

☐ Please bill my Visa/MC/AMEX/Discover

Card #: _____ Exp. Date ____/____/____ CVV _____

Signature: _____

Guests names and dietary restrictions: _____

** You will be seated at a mixed table with other guests or sponsors*

PLEASE MAIL OR EMAIL THE COMPLETE FORM BY OCTOBER 17, 2023 TO:

Kure It Cancer Research
1300 Quail Street, Suite 104, Newport Beach CA 92660
renalynn@kureit.org
www.kureitgala.org | Phone: (949)748-5954

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Kure It Cancer Research is a 501 (c)(3) non-profit organization, Tax I.D. #26-4343040. Your donation is tax deductible as allowed by the law.



AUCTION DONATION FORM

SATURDAY, NOVEMBER 4, 2023 | THE CITY NATIONAL GROVE OF ANAHEIM

Donor's Name (as you would like to be recognized):

Business/Contact Name:

Street Address:

City/State/Zip:

Email:

Phone:

Item Description (Continue on back or attach an additional sheet):

Item Restrictions (Black out dates, expirations, age limits, etc.):

Estimated Value:

Please Check One:

☐ Donation Enclosed

☐ To Be Delivered

☐ To Be Picked Up

☐ Please Create Certificate

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KURE IT CANCER RESEARCH = SAVING LIVES

WHAT IS KURE IT?

In 1998, Barry Hoeven, founder of Westport Properties, was diagnosed with kidney cancer. As Barry battled this disease, he recognized the lack of funding for research to cure kidney cancer and many other underfunded cancers.

To help increase needed funding, he founded the non-profit Kure It Cancer Research. Kure It's mission is to be the leader in granting funds to scientists researching underfunded cancers. Researchers receiving Kure It funds use this "seed money" to explore innovative research projects at top Comprehensive Cancer Centers.

As of 2023 Kure It is proud to have raised over \$14.5 Million, supporting 57 research projects across the US and abroad.



1 out of 3
Americans will
develop cancer



Every minute 1 person in
the US dies from cancer



Cancer is the leading
cause of disease-related
death in children in the US



90% of cancers are
underfunded

Cancer Touches each on of us. United, we can save lives!

To learn more, please visit our website at www.KureItGala.org